



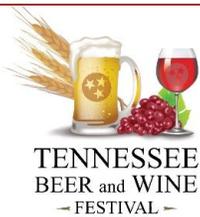
TENNESSEE BEER and WINE — FESTIVAL —

Sponsorship Package

The **Tennessee Beer and Wine Festival** will be held on the grounds of the majestic Two Rivers Mansion in the Donelson community of Nashville, TN. Never before has a beer festival occurred at a site as beautiful as this one. In order to ensure a successful event, we are offering corporate tie-ins. The following is a blueprint for sponsorship levels, detailing the benefits to your organization. Naturally, creatively structured variances are welcome and appropriate package terms can be developed to suit your company's specific marketing objectives.



Two Rivers Mansion



Sponsorship Levels

BREWMEISTER Level - \$3000

- Industry Exclusivity applicable to all sponsorship levels for event.
- Included on festival Banner with prominent Presented by “Company Logo”
- Tent and Table provided at the event to maximize visibility in the community
- Display company’s banner up to (3’x8’), if available, in a prominent place at event
- 10 Complimentary tickets to event
- Company’s logo boldly displayed on ALL promotional materials
- Company’s name prominently mentioned on ALL media spots
- Company’s logo included on web and all electronic promotions of the event
- Recognized boldly as Presenting Sponsor on the web site with link to your site: TNBeerFestival.com

Assistant Brewmeister Level - \$2000

- Included on festival Banner with prominent Sponsored by “Company Logo”
- Space provided for company tent and table at the event to maximize visibility in the community
- 6 Complimentary tickets to event
- Company’s logo displayed on ALL promotional materials
- Company’s logo included on web and all electronic promotions of the event
- Recognized as Sponsor on the web site with link to your site: TNBeerFestival.com

Apprentice Brewmeister Level - \$1000

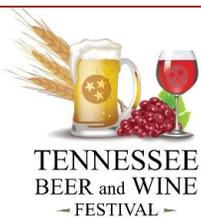
- Included on festival Banner with Sponsored by “Company Logo”
- Space provided for company tent and table at the event to maximize visibility in the community
- 4 Complimentary tickets to event
- Recognized as Sponsor on the web site with link to your site: TNBeerFestival.com

Beginning Brewmeister Level - \$500

- Included on festival Banner with Sponsored by company name
- 2 Complimentary tickets to event
- Recognized as Sponsor on the web site: TNBeerFestival.com

Keg Handler Level - \$250

- Recognized as Sponsor on the web site: TNBeerFestival.com



All Sponsors are requested to: Provide a hi-res digital logo to Marketing committee for all media and encourage employee participation at event

_____ will participate at the following level
Name _____

BREWMEISTER Sponsor \$ _____

Assistant Brewmeister Sponsor \$ _____

Apprentice Brewmeister Sponsor \$ _____

Beginning Brewmeister Sponsor \$ _____

Keg Handler Sponsor \$ _____

Authorized Signature

Check attached _____(Y or N)

Your Mailing Address: _____

Your email: _____ **Phone:** _____

Please make check payable to **Tennessee Beer and Wine Festival** and mail to

Bill LaFollette, Chair
Sycamores Terrace Business Office
1427 Lebanon Pike
Nashville, TN 37210

Please enclose **THIS** original page with your check and **Thank You** for your Support.