



# Tennessee Beer and Wine Festival

## Artisan/Food Vendor Guidelines

Tennessee Beer and Wine Festival will be held rain or shine and all vendor fees are non-refundable unless the event is cancelled or postponed.

Vendor acceptance and booth placement is based on receipt of application with payment in full, previous participation in the Tennessee Beer and Wine Festival, and as festival site space allows. Our desire is to offer a quality assortment of individuals or businesses to promote or sample their goods or services or to sell pre-approved products or services.

Vendor fees include event credentials (right of entry) for three (3) persons per booth and does not include beer sampling tickets. Discounted beer sampling tickets are restricted to booth workers only and may be purchased for \$20 per ticket and limited to three (3) per booth.

Exhibitors keep all sales proceeds and are responsible for the collection of sales tax.

Products and/or samples must be pre-approved by Tennessee Beer and Wine Festival. Tennessee Beer and Wine Festival reserves the right to stop the display of products not approved. The use of trailers or wheeled vehicles is prohibited unless approved in advance.

Show hours are Noon-5:00pm. Exhibitors may begin set-up at 7:00am and set-up must be completed by 11:00am. Please select your requested set-up time on the application. We ask that you unload your merchandise and move your vehicle to the designated parking area before you begin your set-up process.

Exhibitors are to remain for the full duration of the festival and are not allowed to begin break down of displays before 5:00pm. Break down must be completed as soon as possible.

Booths requesting electricity are located in one area of the festival and based on availability. Request for electricity must be included on the application and requires an additional fee. Please bring an outdoor rated extension cord.

Exhibitors bringing their own tent, table and chairs should make arrangements for possible wind or rain. Request for tents, tables and chairs must be included on the application and require an additional fee. Access to water will not be available.

*Let it be known upon express condition that the Tennessee Beer Festival and its agents shall be free of all liabilities and claims for damages and or suits for or by reason of any injury or death to any person or property of the vendor, its agents or third parties from any cause or causes whatsoever while in or upon said premises or any part thereof during the term of this event or occasion by any occupancy or use of said premises or any activity carried on by the vendor. The vendor hereby covenants and agrees to indemnify, defend, save and hold harmless the Tennessee Beer Festival and its agents from all liabilities, charges, expenses, and cost on account of or by reason of any such injuries deaths, liabilities, claims, suits, or losses however occurring or damages growing out of the same.*

Please contact Stephanie at [vendor@tnbeerfestival.com](mailto:vendor@tnbeerfestival.com) with questions or suggestions.